

June 13, 2016

## **NEW OPPORTUNITY FOR BIRD BREEDERS**

Because Talking Birds is now distributed via email, I get no bills from a printer and Australia Post.

That means I have been able to slash advertising prices for people who sell birds.

When Talking Birds was distributed the old way the basic price for a boxed ad was \$52, with extra charges for colour and for photos.

Colour is now FREE and photos are also FREE.

Email and website addresses in boxed ads are interactive, meaning readers won't need to key in those addresses, instead all they need to do is click on the address they want to go to.

Boxes booked for 12 months cost \$20 each, \$25 if booked for six months and \$30 if booked for three months.

The second page of this message is a ready reckoner with pricing for all boxed ad sizes.

There is no better or more economical way to sell birds via an Australian bird magazine.

More information can be obtained by emailing me at lloyd@talkingbirds.com.au or by calling me on 03 5983 2566.

I look forward to hearing from you

Best regards,

Lloyd Marshall.

## READY RECKONER FOR TALKING BIRDS BIRD BREEDER ADVERTISEMENTS

Ads can be black-and-white, spot colour or full colour, with no charge for photos. Changes can be made any time during the booked period at no charge. Email/website addresses in ads are interactive, which means readers simply click on the address to be connected, with no need to key in the address. Advance payment can be made by credit card, paypal, cheque or money order.

12-month booking	6-month booking	3-month booking
<b>1-box</b> — 40mm deep x 62mm wide		
\$20 per month	\$25 per month	\$30 per month
<b>2-box —</b> 84mm deep x 62mm wide		
\$40 per month	\$50 per month	\$60 per month
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<b>3-box —</b> 128mm deep x 62mm wide		
\$60 per month	\$75 per month	\$90 per month
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<b>4-box</b> — 172mm deep x 62mm wide	<b>*</b> 400	<b>0</b> 400
\$80 per month	\$100 per month	\$120 per month
5-box — 216mm deep x 62mm wide		
\$100 per month	\$125 per month	\$150 per month
6 box		
6-box — 260mm deep x 62mm wide	¢150 por month	¢190 par month
\$120 per month	\$150 per month	\$180 per month
7-box — 304mm deep x 62mm wide		
\$140 per month	\$175 per month	\$210 per month
8-box — 348mm deep x 62mm wide	¢200 per menth	¢240 per menth

\$160 per month

\$200 per month

\$240 per month